

# Federal Building Exterior Signage & Mobile Website

for the Metro DC area

Submitted by:

U.S. General Services Administration National Capital Region

Final Site Plan Locations

March 29, 2013

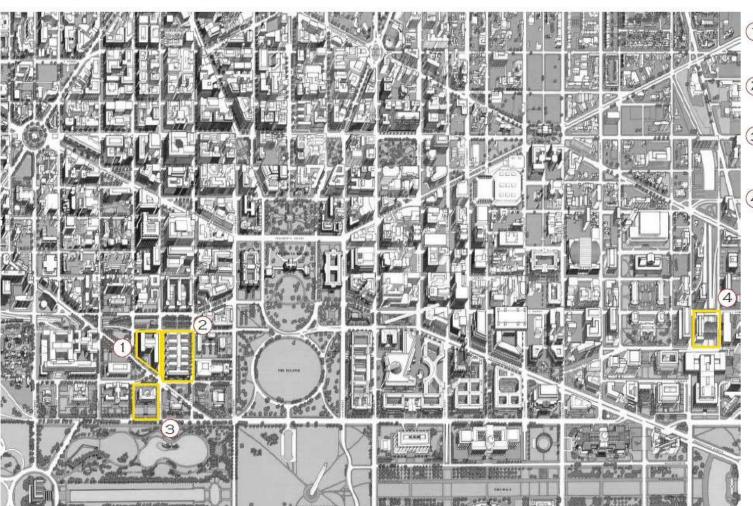


## Site Context

GSA

DC SITE MAP WITH SIGNAGE FOR OPM, DOI, & U.S. TAX COURT EXTERIOR SIGNAGE & WEB/MOBILE SITE

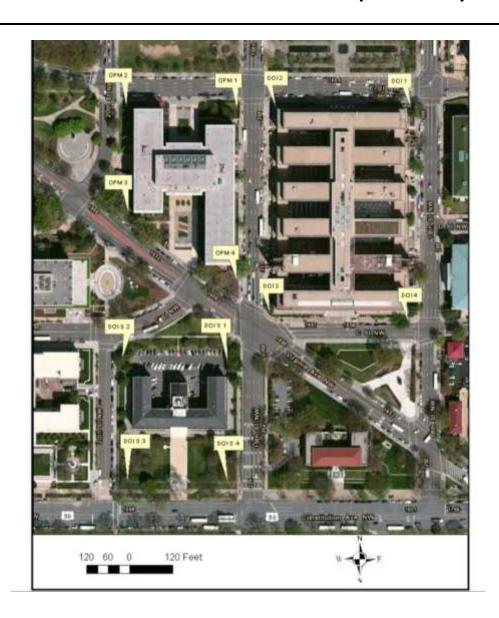
GSA National Capital Region



- 1) THEODORE ROOSEVELT BUILDING (OPM)
- 2 STEWART LEE UDALL BUILDING (DEPARTNMENT OF INTERIOR)
- 3 DEPARTMENT OF INTERIOR SOUTH
- 4) UNITED STATES TAX COURT

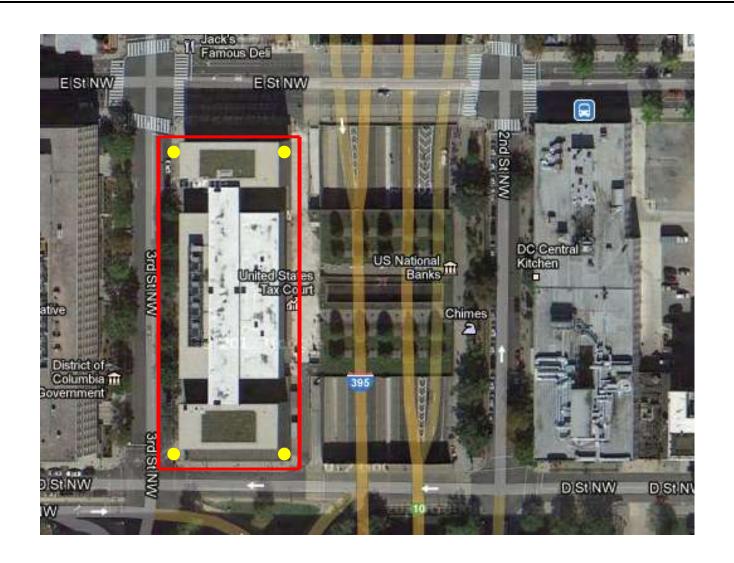


# Site Context: OPM, DOI, DOI South





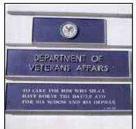
## Site Context: U.S. Tax Court





# **Existing Signs: Various**





























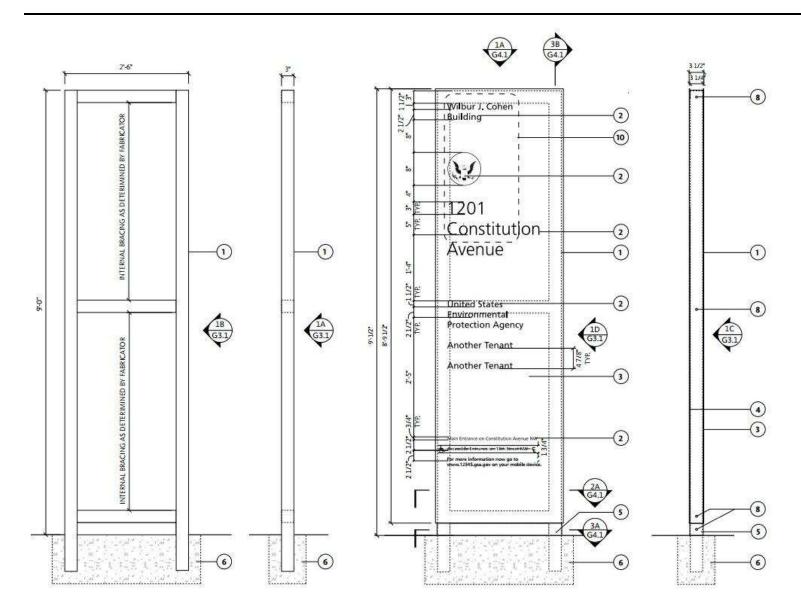








# Signage Prototype





Side View

# Sign Elevations

Front View **Enlarged Supplemental** Information Listing Section Wilbur J. Cohen Building , veterans Affairs 1201 Constitution Avenue Main Entrance on Constitution Avenue NW Accessible Entrance on 13th Street NW United States Environmental For more information now go to Protection Agency www.12345A.gsa.gov on your mobile device. United States Department of Labor United States Department of Veterans Affairs

DARK BRONZE PAINTED FINISH, LIGHT BRONZE SCREENED TYPE DARK BRONZE PAINTED FINISH, LIGHT BRONZE SCREENED TYPE



# **GSA Unified Signage**

# Theodore Roosevelt Building

Office of Personnel Management



#### Sign in existing location



Theodore Roosevelt Building



1900 E Street, NW

Office of Personnel Management

Main Entrance on E Street, NW

Accessible Entrance on E Street & Va. Ave., NW

> For more information go to www.gsa.gov/00821

## Sign #1 of 4

- -Sign Location #1 on site map
- -URL: www.gsa.gov/00821
- -Each sign will have a unique URL with the building # + sign # as notated on the below OPM Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

Theodore Roosevelt Building Site Plan







#### Sign in existing location



Theodore Roosevelt Building



### 1900 E Street, NW

Office of Personnel Management

Main Entrance on E Street, NW

Accessible Entrance on E Street & Va. Ave., NW

> For more information go to www.gsa.gov/00822

## Sign #2 of 4

-Sign Location #2 on site map

-URL: www.gsa.gov/00822

-Each sign will have a unique URL with the building # + sign # as notated on the below OPM Site Plan.

-All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

#### Theodore Roosevelt Building Site Plan







#### Sign in existing location



## Theodore Roosevelt Building



# 20th Street & Virginia Ave.

Office of Personnel Management

Main Entrance on E Street, NW

Accessible Entrance on E Street & Va. Ave., NW For more information go to www.gsa.gov/00823

## Sign #3 of 4

- -Sign Location #3 on site map
- -URL: www.gsa.gov/00823
- -Each sign will have a unique URL with the building # + sign # as notated on the below OPM Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

#### Theodore Roosevelt Building Site Plan





#### THEODORE ROOSEVELT BUILDING



#### Sign in existing location



Theodore Roosevelt Building



# 20th Street & Virginia Ave.

Office of Personnel Management

Main Entrance on E Street, NW

Accessible Entrance on E Street & Va. Ave., NW

For more information go to www.gsa.gov/00824

## Sign #4 of 4

- -Sign Location #4 on site map
- -URL: www.gsa.gov/00824
- -Each sign will have a unique URL with the building # + sign # as notated on the below OPM Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

#### Theodore Roosevelt Building Site Plan









# Stewart Lee Udall Department of the Interior Building



#### Sign in existing location



Stewart Lee Udall Department of the Interior Building



1849 C Street, NW

Department of the Interior

Main Entrance on C Street, NW

Accessible Entrances on E & C Streets, NW

> For more information go to www.gsa.gov/00201

### Sign #1 of 4

- -Sign Location #1 on site map
- -URL: www.gsa.gov/00201
- -Each sign will have a unique URL with the building # + sign # as notated on the below DOI Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

Stewart Lee Udall Department of the Interior Building Site Plan





STEWART LEE UDALL DEPARTMENT OF THE INTERIOR BUILDING



Sign in existing location



Stewart Lee Udall Department of the Interior Building



1849 C Street, NW

Department of the Interior

Main Entrance on C Street, NW

Accessible Entrances on E & C Streets, NW

> For more information go to www.gsa.gov/00202

## Sign #2 of 4

-Sign Location #2 on site map

-URL: www.gsa.gov/00202

-Each sign will have a unique URL with the building # + sign # as notated on the below DOI Site Plan.

-All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

Stewart Lee Udall Department of the Interior Building Site Plan





STEWART LEE UDALL DEPARTMENT OF THE INTERIOR BUILDING



Sign in existing location



Stewart Lee Udall Department of the Interior Building



### 19th & C Streets

Department of the Interior

Main Entrance on C Street, NW

Accessible Entrances on E & C Streets, NW

For more information go to www.gsa.gov/00203

## Sign #3 of 4

- -Sign Location #3 on site map
- -URL: www.gsa.gov/00203
- -Each sign will have a unique URL with the building # + sign # as notated on the below DOI Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

Stewart Lee Udall Department of the Interior Building Site Plan





STEWART LEE UDALL DEPARTMENT OF THE INTERIOR BUILDING



#### Sign in existing location



Stewart Lee Udall Department of the Interior Building



### 18th & C Streets

Department of the Interior

Main Entrance on C Street, NW

Accessible Entrances on E & C Streets, NW

> For more information go to www.gsa.gov/00204

## Sign #4 of 4

- -Sign Location #4 on site map
- -URL: www.gsa.gov/00204
- -Each sign will have a unique URL with the building # + sign # as notated on the below DOI Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

Stewart Lee Udall Department of the Interior Building Site Plan





STEWART LEE UDALL DEPARTMENT OF THE INTERIOR BUILDING





# Department of the Interior South Building



## **Department of Interior South**

Sign in existing location



Department of the Interior South Building



# 19th Street & Virginia Ave., NW

Office of Surface Mining and Enforcement

Main Entrance on Constituion Ave., NW

Accessible Entrance on 20th Street, NW

> For more information go to www.gsa.gov/00321

### Sign #1 of 4

- -Sign Location #1 on site map
- -URL: www.gsa.gov/00321
- -Each sign will have a unique URL with the building # + sign # as notated on the below DOIS Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

Department of the Interior South Building Site Plan





DEPARTMENT OF THE INTERIOR SOUTH BUILDING

#### Sign in existing location



#### Department of the Interior South Building



## 20th & C Streets, NW

Office of Surface Mining and Enforcement

Main Entrance on Constituion Ave., NW

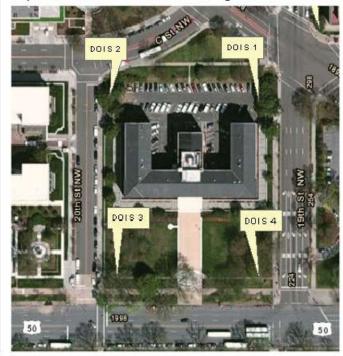
Accessible Entrance on 20th Street, NW

For more information go to www.gsa.gov/00322

## Sign #2 of 4

- -Sign Location #2 on site map
- -URL: www.gsa.gov/00322
- -Each sign will have a unique URL with the building # + sign # as notated on the below DOIS Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

#### Department of the Interior South Building Site Plan







## **Department of Interior South**

Sign in existing location



Department of the Interior South Building



## 1951 Constitution Ave.,NW

Office of Surface Mining and Enforcement

Main Entrance on Constituion Ave., NW

Accessible Entrance on 20th Street, NW

> For more information go to www.gsa.gov/00323

## Sign #3 of 4

- -Sign Location #3 on site map
- -URL: www.gsa.gov/00323
- -Each sign will have a unique URL with the building # + sign # as notated the below DOIS Site Plan.
- -All signs will display the Federal Seal and use the street address as the p text. This is the NCPC/CFA approved design.

Department of the Interior South Building Site Plan



#### Sign in existing location



#### Department of the Interior South Building



## 1951 Constitution Ave.,NW

Office of Surface Mining and Enforcement

Main Entrance on Constituion Ave., NW

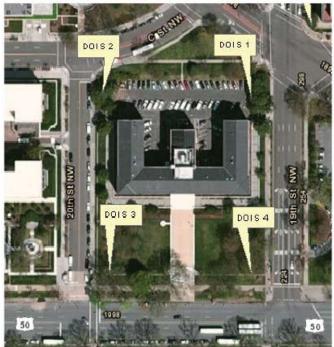
Accessible Entrance on 20th Street, NW

For more information go to www.gsa.gov/00324

## Sign #4 of 4

- -Sign Location #4 on site map
- -URL: www.gsa.gov/00324
- -Each sign will have a unique URL with the building # + sign # as notated on the below DOIS Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

#### Department of the Interior South Building Site Plan







# **GSA Unified Signage**

# United States Tax Court



#### Sign in existing location



#### United States Tax Court



### 3rd and D Streets, NW

Main Entrance on 3rd Street, NW

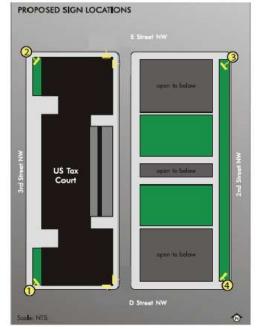
Accessible Entrance on 3rd Street, NW

For more information go to www.gsa.gov/01141

## Sign #1 of 4

- -Sign Location #1 on site map
- -URL: www.gsa.gov/01141
- -Each sign will have a unique URL with the building # + sign # as notated on the below U.S. Tax Court Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

#### U.S. Tax Court Site Plan



#### UNITED STATES TAX COURT



#### Sign in existing location



#### United States Tax Court



### 3rd and E Streets, NW

Main Entrance on 3rd Street, NW

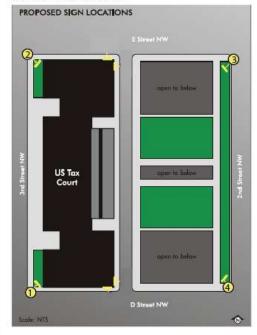
Accessible Entrance on 3rd Street, NW

For more information go to www.gsa.gov/01142

## Sign #2 of 4

- -Sign Location #2 on site map
- -URL: www.gsa.gov/01142
- -Each sign will have a unique URL with the building # + sign # as notated on the below U.S. Tax Court Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

#### U.S. Tax Court Site Plan



#### UNITED STATES TAX COURT



There is no existing sign at this location--this will be a new sign for the 2nd Street side of the U.S. Tax Court

#### United States Tax Court



400 Second Street, NW

Main Entrance on 3rd Street, NW Accessible Entrance on

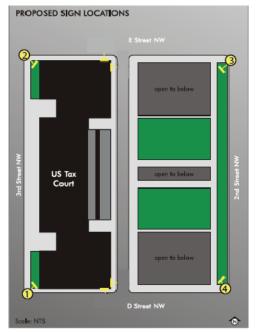
3rd Street, NW

For more information go to www.gsa.gov/01143

### Sign #3 of 4

- -Sign Location #3 on site map
- -URL: www.gsa.gov/01143
- -Each sign will have a unique URL with the building # + sign # as notated on the below U.S. Tax Court Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

#### U.S. Tax Court Site Plan



#### UNITED STATES TAX COURT



There is no existing sign at this location--this will be a new sign for the 2nd Street side of the U.S. Tax Court

# United States Tax Court 400 Second Street, NW Main Entrance on 3rd

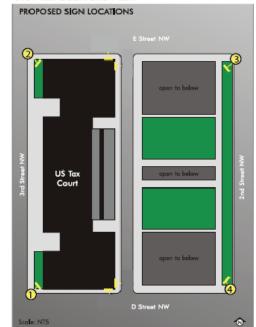
Street, NW
Accessible Entrance on 3rd Street, NW

For more information go to www.gsa.gov/01144

## Sign #4 of 4

- -Sign Location #4 on site map
- -URL: www.gsa.gov/01144
- -Each sign will have a unique URL with the building # + sign # as notated on the below U.S. Tax Court Site Plan.
- -All signs will display the Federal Seal and use the street address as the primary text. This is the NCPC/CFA approved design.

#### U.S. Tax Court Site Plan



UNITED STATES TAX COURT







## Typical User Pathway: Smartphone

View Sign

**Get URL** 

www.gsa.gov/explorebldgs

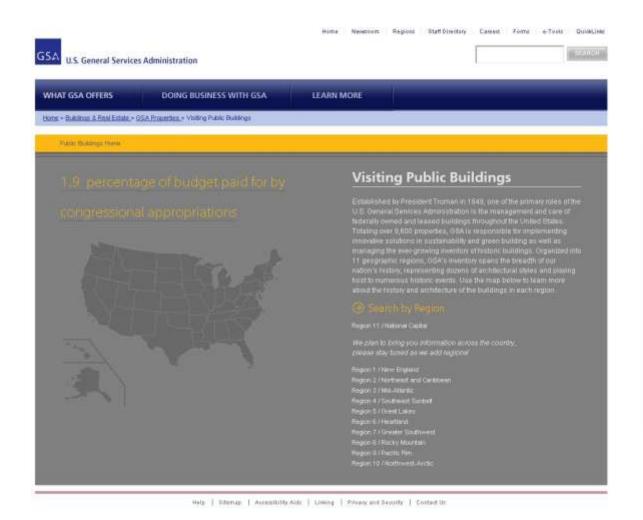
Wilbur J. Cohen Building 1201 Constitution Avenue United States Environmental Protection Agency Department of Labor



Access Location-Specific Web Page With Smart Phone/Device











# Key Website Features

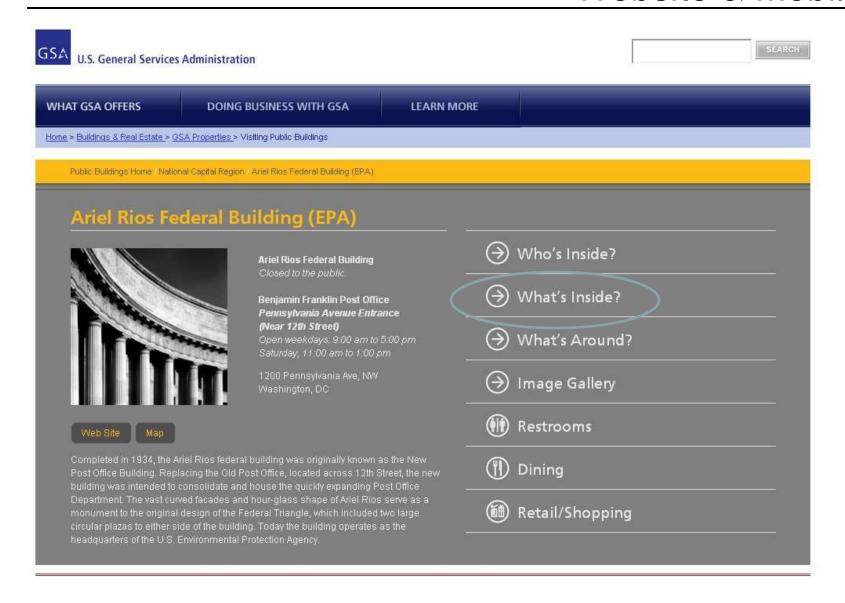
- 1. GSA Public Buildings
  - a. Description
- 2. Factoids
  - a. Short line of interesting information on GSA
- 3. Search by Region
  - a. Regions 1 through 11
- 4. Region 11 (NCR)
  - a. Description of region
  - b. Listing menu sorted by State,Building Name and Agency
  - c. Featured Building
    - -Address
    - -Hours of Operations
    - -Description

- 5. Building Info
- 6. What's Inside
- 7. Who's Inside
- 8. Art and Architecture
- 9. Restrooms, Dining and shopping
- 10. Search Box

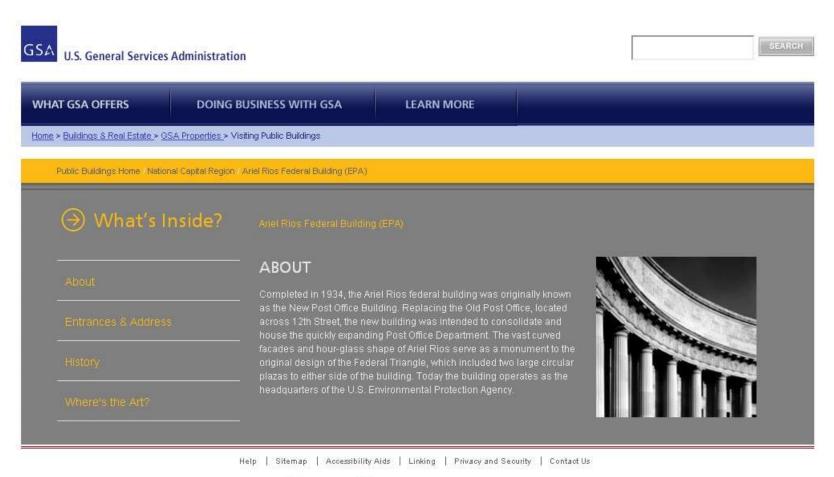












Also of Interest:



















- GSA requests a review by the commission at your May 2, 2013 meeting.
- GSA is confirming with the DC SHPO its continuing concurrence in the replacement of the old building signs with the new building signs.
- GSA's overall schedule for installation of all 16 signs in this request is July 2013.
- GSA Contact: Christine Ewing, Regional Fine Arts
   Officer 202-345-3654